TODAY'S SPEECH

Index to Volumes I-V (1953-1957)

Prepared by Alan L. McLeod

Adams, J. Q., II, i, 33(n.)
Advertising, II, ii, 9-
Alfano, R. J., III, ii,
Angell, C. S., "Philosop... Persuasion," III, iv, 26-29
Archer, R. B., "Stage Fright: A Select Bibliography," II, i, 27-28
Arnold, C. C., "Trends in Speech in the Eastern States," I, i, 24-27; I, ii, 25-27; II, i, 24-26; II, ii, 25-29; III, i, 24-27; IV, i, 25-29; IV, iv, 32-34
Apfelbaum, S., "The Lawyer in Conference With His Client," II, iv, 15-16
d'Aquino, Felipe ("Tokyo Rose"), V, i, 22-23
Auctioneering, IV, ii, 22-24
Audiences, predisposed, IV, iii, 7-9
Audiology, *See* Hearing
Automation, IV, i, 12-13; 14-18
Barbara, D. A., "The Formidable Imprints of Speech," III, iv, 3-7; "On Listening: The Role of the Ear in Psychic Life," V, i, 12-15; "The Need for a Simplified Language," V, ii, 7-10
Barnard, R. H., "Functionalizing Human Relations in Business," III, i, 14-18
Barnes, A. S., "Bell's Talks to the Public," IV, i, 9-11
Baskerville, B., "Joe McCarthy: Brief-case Demagogue," II, iii, 8-15
Bauer, M. G., "Are You Saying it Right?", II, ii, 2-5
Baxter, B., "Industrial Relations Techniques," I, ii, 2-5
Bell, A. G., IV, i, 9
Bell Telephone of Pennsylvania, IV, i, 9-11
Berquist, G. F., "An Ancient Who is not Antiquated," II, ii, 11-13
Bishop, C. D., and Kosh, Zelda H., "How to Use Television to Publicize Your Organization," IV, iv, 25-28
Blanding, E., "A New Approach to an Old Problem," V, i, 16-18
Boehlert, B., III, ii, 28
Book Reviews, I, i, 31-32; I, ii, 30-32; II, i, 28-31; II, ii, 30-32; III, i, 28-30; III, ii, 32-34; IV, i, 30-33; V, ii, 35-37; V, iii, 31-33
Bormann, E. G., "Ghostwriting Agencies," IV, iii, 20-23
Brasted, F. K., "Speech and Economic Efficiency," I, ii, 7-8
Brigance, W. N., "Ghostwriting Before F. D. R. and the Radio," IV, iii, 10-12
Brigham, G., "Public Opinion on the Eve of World War II," II, iv, 22-25
Brilhart, J. K., "What Shall I Talk About?" V, iv, 19-20
Broadcasting, *See* Radio
Brooks, P., II, i, 33(n.)
Bronte, Emily, III, ii, 16-17
Browning, Elizabeth B., III, ii, 15-16
Brownstone, P., II, iv, 3-4
Burnight, R., "A Stage Fright Sufferer Strikes Back," V, iv, 7-8
Cain, E., "Is Senate Debate Significant?" III, ii, 10-12; "Why Take That Speech Course?" III, iii, 11-12
Callaghan, C. J., "Are We Really Teaching Them to Communicate?", II, iii, 32-25; "Other Means of Persuasion," III, iv, 26
Canaday, R. F., "The Significance of Speech in Industry," II, iii, 20-21
Carter, E. S., "Significant Research in the Eastern States," II, ii, 29-30; "Making Progress With Speech," IV, ii, 3-6; "If Irving Lee Were Here?", V, iii, 15-16
Censorship, III, i, 5-6; III, iv, 19-21
Chairmanship, IV, iv, 19-20
Chapman, H. H., "Persuasion and Sweet Talk," V, iii, 5
Christophersen, M. G., "Teaching Speech in the Military Bases," I, i, 10-12
Churchill, W. S., II, i, 1; II, iv, 17-21
Clark, K. B., "Racial Attitudes: Words *versus* Deeds," I, ii, 20-22
Cobin, M. T., "Why Can We Go to the Theatre?", II, iii, 20-21
Cockrell, W., III, iii, 29
Coleridge, S. T., II, i, 33(n.)
Communication, IV, iii, 3-6
— industrial: II, iii, 23-26; IV, iv, 3-4
— media: III, i, 6, 8
— schools of, II, i, 10-11
— surveys: III, iv, 10-13
Conference, II, ii, 6-9; II, iv, 15-16; III, iii, 3-5; III, iv, 8-9
Confidence, II, iii, 1-7
Conversation, IV, i, 6-7; V, iv, 31-33
Criticism, III, iii, 13-14
Crocker, L., "Make the Illustration Linger," IV, i, 3-5; "The Strategy of Parliamentary Procedure," IV, iv, 17-18
Dance, F. E., "Speech Education for Physicians and Dentists," V, i, 23-25
Davis, J., II, i, 33(n.)
Dansereau, J., "My Stuttering Problem," III, i, 31
D'Amelio, L., III, ii, 30
Deafness, *See* Hearing
Debate, III, i, 5-6; V, i, 4, 32-34
— college: IV, i, 29
— House of Commons: V, ii, 21-23
— judging: IV, ii, 28-31; V, i, 29-31
— parliamentary: V, ii, 21-27; V, iii, 7-8
— senate: III, ii, 10-12
Demougeot, W. R., "Public Speaking Texts," II, i, 30-31
De Vinney, R. N., "Words Use Men," 18-19
Dickinson, Emily, II, ii, 22-23
Diller, N. R., "Oral Communications in Industry," II, iii, 23-26
Discussion, II, iv, 2; III, iii, 3-5; V, i, 25-26; V, ii, 5-6
Doctor, P. V., "Overcoming the Handicaps of Deafness," II, iv, 8-10
Drum, D. D., "The Debate Judge as a Machine," IV, ii, 28-31
Dubbins, D., II, iv, 2

NOTE: Vol. I consisted of two numbers, each subsequent volume of four.

Duncan, W., "Needed: Schools of Communication," II, i, 10-11
Dunn, Harriet M., "Helping Paul to Hear," II, i, 21-24
Eisenstadt, A., "Today's Speech Books in Review," I, i, 31-32; I, ii, 30-32; II, i, 28-30; II, ii, 30-32; II, iii, 29-31; III, i, 28-30; III, ii, 32-34; IV, i, 30-33; V, ii, 35-37; V, iii, 31-33
Emerson, R. W., IV, ii, 6-9
Erskine, A. H., "Why Do We Go to the Theatre?", II, ii, 14-16
Fair, E. W., "Getting the Most out of Those Meetings," III, iv, 8-9
Ferdonnet, P., V, i, 20-22
Fleishmann, E. E., "Oral Interpretation and Growth of Personality," II, i, 4-8
Forensics, (*See also*: Debate, Discussion), IV, i, 29; IV, iv, 34
Foster, E. S., "Radio and T.V.", V, i, 6-7; V, iv, 8
Freely, A. J., "Speech Among Bankers," I, ii, 8-9
Friedman, R. P., "Why Not Debate Persuasively?", V, i, 32-34
Geiger, D., "The Conservatism of Modern Poetry," V, ii, 10-12
General Education, I, i, 27
General Semantics, IV, ii, 3-6; V, iii, 15-16ff.
Ghostwriting, II, i, 17-19; IV, iii, 10-25
Golightly, M. C., "Maneuverability: A Skill Every Speaker Needs," V, iii, 13-14
Gray, G. W., "*The Public Speaking Review*," I, i, 5-7
Griswold, A. W., "Our Tongue-Tied Democracy," V, iv, 20-30
Group discussion, I, i, 18-19
Group dynamics, III, iii, 21-28
Gunderson, R. G., "Presidential Canvass: Log-cabin Style," V, ii, 19-20
Haakenson, R., "Broadcasting: 32-Year Old Gargantua," I, i, 8-9 ff; "Report on Television Speech-Making," II, i, 11-16
Haun, Ruth R., "Creative Listening," I, ii, 18-20; "World Theatre," IV, i, 20-22; "What About the Queen's English?", V, iv, 34
Hearing, II, i, 21-24; II, iv, 8-10; V, i, 7
Henning, J. H., "How to Prepare a Talk," I, ii, 12-15; "How to Deliver A Speech," III, i, 3-4; "The Need for Speech Education," V, i, 3
Henry, R., "The Integrity of the Listener," V, iii, 25-28
Hicks, Helen G., "Three American Ladies of Poesy," II, ii, 20-24; "Three British Ladies of Poesy," III, ii, 15-19
Hill, H. T., "Bringing Figures to Life," V, iii, 11-12
History and Speech, III, iv, 22-25
Hogstrom, H. K., "The Wind of Controversy," V, iv, 21-28
Holtzman, P. D., "Open Letter to a Beginning Speech Student," III, i, 1
Homiletics, V, i, 8-11
Hoogestraat, W., "What About the Auctioneer?", IV, ii, 22-24
Hopkins, M., "A Study of Semantics in Industry," IV, i, 12-13
Hostettler, G. F., "The Use and Abuse of Notes," III, i, 12-13
Human relations, III, i, 14-18
Illustration, IV, i, 3-5
India, discussion in, V, iii, 7-8
Industrial relations, I, ii, 2-8; II, iv, 5-7; III, i, 14-18; III, iii, 3-5; IV, iv, 3-4
Irvin, C. E., "Effective Teaching *Is* Effective Salesmanship," IV, i, 18-19
Irvin, R. L., "Reading on Records," II, iv, 31-32; "A Dying What?", IV, i, 7-8
Isocrates, II, ii, 11-13
Jesperson, O., II, iv, 14(n.)
Joyce, W., ("Lord Haw Haw"), V, i, 20-21
Jungman, Carol, "An Open Letter to Ogden Nash," (verse), V, iii, 6
Karstetter, A., "Group Dynamics as a Factor in Speech Communication," III, iii, 21-28
Keltner, J. W., "Groupthink and Individual Thinking," V, ii, 5-6
Klee, B. B., "Circular Seating in the Theatre," II, iv, 29-30
Klevans, E. H., "Confess!", V, iv, 13-15
Konigsberg, Evelyn, "Speech in New York Schools," IV, i, 23-24; "The Fallacy of the First Name," V, i, 1
Korzybski, A., IV, ii, 3-6
Kosh, Zelda H., *See* Bishop, C. D.
Kramer, Magdalene, "History of the Speech Association of the Eastern States," I, i, 1-4; "Oral Interpretation of Literature," V, i, 4-5
Kruger, A. N., "The Debate Judge as a Critical Thinker," V, i, 29-31
Lang, R. A., "The Modern French Parliament," V, ii, 25-27
Language, IV, iii, 3-6; V, i, 2, 18-19; V, ii, 7-10; V, iv, 34
Lee, I., "Leadership Without Imposition," III, iii, 3-5; V, iini, 15-16 ff
Lefkowith, E. F., "Speech Training and the Naval Air Intelligence Officer," V, iii, 21-22
Lewis, J. M., "Why Group Discussion in the Liberal Arts Curriculum?", I, i, 18-19; I, ii, 24(n.)
Lewis, W. D., "Public Speaking: Source and Force in History," III, iv, 22-25; "The Predisposed Audience," IV, iii, 7-9
Listening, I, ii, 18-20; IV, iii, 5-6; V, i, 12-15; V, iii, 25-28
Long, H., II, iii, 16-19
Loudspeakers, V, ii, 28-29
Lowell, Amy, II, ii, 21-22
McCalmon, G., "Theatre," V, i, 5-6
McCarthy, J., II, iii, 8-15
McFarland, Kathryn B., "The Panel — A Pooling of Ignorance?", V, i, 25-6
McLeod, A. L., "The Ethics of Radio Announcing: A Dilemma," V, ii, 30-31
Mackey, D. R., "War on the Air: Three Traitors," V, i, 20-23; "War on the Air: Nazi Style," V, ii, 32-34
Maclay, W., I, i, 20-23
Mansuy, F., "Spot that Demagogue," IV, ii, 6-9
Marsh, G. E., "Oral Interpretation and a Philosophy of Liberal Education," III, i, 19-21
Mason, P., "The Legal Side of Parliamentary Procedure," IV, iv, 9-14
Maxay, S. S., III, iii, 31
Meetings, (*See also* Conference), II, ii, 4-5
Merritt, F., "William Maclay: First Senator from Pennsylvania," I, i, 20-23; "How is Your Child's Speech?", II, i, 19-21; "Teedyuscung: Speaker for the Delawares," III, iv, 14-18
Millard, R. T., "Rehabilitation Through Integration," III, ii, 13-14
Mitchell, J. D., "Theatre of Western Europe: 1953," II, ii, 16-20
Morrison, I. G., "Behind the Symbol: An Idea or Babble of Sounds?", IV, iii, 3-6
Mullendore, J. M., "Speech Correction and Audiology," V, i, 7
Nash, O., V, iii, 5
Nelson, H. E., "Educational Television," III, iii, 13-14
Ness, O. G., "Social Psychology and Persuasion," III, iv, 29-32
Newman, Cardinal, II, iii, 28(n.)
Nilson, T. R., "How to Make a Communications Survey," III, iv, 10-13
Nobel Prize, II, i, 1
Noble, C. C., "A New Deal in Preaching," V, i, 8-11

O'Brien, H. J., II, iv, 3; "How to Think Creatively," V, iv, 17-19
O'Brien, J. F., "Don't Shove, Mr. Knowles: Parliamentary Law is Basically Sound," II, i, 2-4; "The Chairman and His Job," IV, iv, 19-20
O'Connor, Lillian, "Public Speaking in the Philippines," II, iv, 26-28
Ohnmacht, R., "Pundits or Parrots," V, iv, 6
Oliver, E. S., "Public Discussion in India," V, iii, 7-8
Oliver, R. T., "Across the Typewriter," I, i, 1; I, ii, 1; "A Time for Solemn Thought," II, iii, 32; "The Lawyer and the Community," II, iv, 11-14; "Reactions of Our Readers," II, iv, 32; "One Man's Opinion," IV, ii, 32-33; V, iii, 23-24; V, iv, 16f.; "Talkers All: Our Human Destiny," V, iv, 31-33
Ontassete, Chief, II, ii, 5(n.)
Oral Interpretation, II, i, 4-8; II, ii, 20-24; II, iv, 31-32; III, i, 19-21; III, ii, 15-19; V, i, 4-5
Padrow, B., "All Hail the Collective Ego," V, iii, 29-30
Parliamentary procedure, II, i, 2-4; IV, iv, 2, 7-20
Perkins, Flora, "How to Argue With a Red-Headed Woman," V, iv, 5
Perkins, L. S., "Psychological Research in Speech," III, i, 22-23 f.
Persuasion, III, iv, 26-34; V, iii, 5
Philippines, public speaking in, II, iv, 26-28
Phillips, D. C., "Significant Research in Speech in the Eastern States," I, i, 28-30; I, ii, 28-29; II, i, 27-28; "Oral Communications in Industry," IV, iv, 3-4; "Public Address, Debate and Discussion," V, i, 4
Pirk, P., III, ii, 29
Poetry, I, ii, 20-24; III, ii, 15-19; V, ii, 10-12
Preaching, V, i, 8-11
Propaganda, I, i, 13-17; V, i, 20-23; V, ii, 32-34
Psychology and Speech, III, i, 23 ff.; V, iii, 29-30
Publicity, television, IV, iv, 25-29
Public opinion, II, ii, 9-11; II, iv, 22-25
Public relations, I, i, 30
Public speaking, V, i, 4
— adaptation in: V, iii, 13-14; V, 14, 9-10
— audiences: IV, iii, 7-9
— banquet: III, iii, 7-10
— delivery: I, ii, 16-17; II, ii, 2-3; II, iii, 1-7; III, i, 3-4; III, ii, 7-9 ff.; III, iii, 7-10
— effective: IV, iii, 24-27, 31-32
— ghostwriting: *See* Ghostwriting
— illustration: IV, i, 3-5
— impromptu: I, ii, 10-12
— length: V, iii, 7-8
— notes: III, i, 7-8
— objectivity: IV, ii, 25-27
— preparation: I, ii, 12-15; V, iv, 17-19
— presidential: V, ii, 19-20; V, iii, 10-15
— problems overcome: II, iv, 1-4; III, ii, 28-30; V, iv, 5
— professional: V, i, 23-25
— rebuttal: V, iii, 3-5
— statistics: V, iii, 11-12
— S.A.E.S. Contest Code: IV, iv, 29-31
— topics: V, iv, 19-20
Public Speaking Review, The, I, i, 5-7
Quel, S. B., "The Oral Argument of an Appeal," II, ii, 26-28
Racial attitudes, I, ii, 20-22
Radio, I, i, 8 ff.; V, i, 6-7
— announcing ethics: V, ii, 30-31
— drama: IV, i, 7-8; IV, iii, 27-30
— propaganda: V, i, 20-23; V, ii, 32-34
Rank, V., "Rationalization as a Factor in Communication," IV, ii, 10-21
Rapport, III, i, 11-13 ff.; III, iii, 17-20
Rationalization, IV, ii, 10-21
Ray, R. F., "Ghostwriting in Presidential Campaigns," V, iii, 13-15
Reager, R. C., "The Speech of the Moment," I, ii, 10-12
Reeves, J. W., "Nominations and Elections in Voluntary Organizations," IV, iv, 15-16
Research in Speech in the Eastern States, I, i, 28-30; I, ii, 28-29; II, i, 27-28; II, ii, 29-30; III, i, 22-23
Rice, G. P., "What Do Students Care About Freedom of Speech?", III, iv, 19-21; "Lawful Use of Loudspeaking Devices," V, ii, 28-29
Roach, Helen, "Does History Repeat Itself?", I, ii, 22-24
Robert, H., IV, iv, 12-14
Rode, S., III, ii, 28
Rosenthal, D., III, iii, 31
Rossetti, Christina, III, ii, 17-19
Runkel, H., "How To Meet Unexpected Speech Situations," V, iv, 9-10
Ryan, C. T., "Language of the Gown," IV, iii, 33-34
Ryan, E. H., "That First Awful Minute," I, ii, 16-17
S.A.E.S., *See* Speech Association of the Eastern States
Salesmanship, IV, i, 18-19; IV, iv, 21-24
Sample, W. D., "Impro-Drama: A New Concept for Television Entertainment," V, iii, 17-19
Sapir, E., I, ii, 17(n.)
Scanlan, R., "Advertising, Rhetoric and Public Opinion," II, ii, 9-11; "Two Views of Propaganda," I, i, 13-14
Schmidt, R. N., "Another Look at Rapport," III, ii, 25-27; "Close That Door," II, i, 8-9; "Developing Rapport in the Classroom," III, i, 11-13; "Maybe so — but Count me Out," II, ii, 4-5; "How Long Should You Speak — and Why?", V, iii, 7-8
Sechler, C. A., III, ii, 1; IV, i, 34
Semantics, (*See* also General Semantics), IV, i, 12-13
Sherman, Leah, "Conversation: The Give and Take of Ideas," IV, i, 6-7; "Word of Mouth," V, iv, 27
Simpson, R. S., "Speech and Diplomacy," V, ii, 13-17
Sirois, L. M., "Expression: A Trinity," III, ii, 7-9 ff.
Slang, IV, iii, 33-34
Smith, C. D., "Literary Criticism and Persuasion," III, iv, 33-34; "Debate in the House of Commons," V, ii, 21-23
Smith, D. K., "The Speech-Writing Team in a State Political Campaign," IV, iii, 16-19
Smith, G. P., II, iv, 1
Speech, (*See also* Public Speaking, Meetings, Conference, Debate, Discussion, Speech Correction, etc.)
— auctioneering: IV, ii, 22-24
— bankers': I, ii, 8-9
— children's: II, i, 19-21
— certification of teachers of: II, ii, 3; IV, i, 28-29
— congressional: III, ii, 10-12; IV, iv, 5-7; V, iv, 29-30
— diplomatic: III, ii, 20-22; V, ii, 13-17
— disorders: III, iv, 3-7
— freedom of: III, iv, 19-21
— ghostwriting: II, i, 17-19; IV, iii, 10-25
— industrial: II, ii, 28-29; II, iii, 20-21, 23-26; III, iv, 10-13
— legal: II, iii, 26-28; II, iv, 11-16
— personality: III, i, 9-10; III, ii, 3-6
— research: I, i, 28-30; I, ii, 28-29; II, i, 27-28; II, ii, 29-30; III, i, 22-23
— television: II, i, 11-16; IV, i, 25; V, iii, 17-19
— teaching: I, i, 10-12, 24-27; I, ii, 22-27; II, i, 1, 10-11, 24-25; II, ii, 25-29; III, i, 1-2, 11-13 ff.; III, iii, 5-6, 32-35; IV, i, 23-24
Speech Association of the Eastern States,
— convention program, 1954: II, ii, 2; 1957: V, ii, 2
— history of: I, i, 1-4
— public speaking context code: IV, iv, 29-31

Speech correction, III, i, 31; III, iv, 6-7; IV, i, 28-29; V, i, 7
Speech education, III, iii, 11-12; V, i, 3-7, 23-25; IV, iv, 33; V, iii, 21-22, 29-30
Stage fright, II, i, 27-28; V, iv, 7-8
Sturgis, Alice F., "American Voluntary Associations: Our Informal Government," IV, iv, 7-9
Stuttering, III, i, 31
Tacey, W. S., "Banquet Speaking," III, iii, 7-10
Teaching, III, iii, 5-6; IV, i, 18-19; IV, iv, 21-24
Teedyuscung, Chief, III, iv, 14-18
Television, IV, iv, 32-33; V, i, 6-7; V, iii, 17-19
— educational: II, i, 25-26; III, iii, 13-14; IV, i, 25
— publicity: IV, iv, 25-28
Thayer, K. C., II, iv, 4
Theatre, II, ii, 14-20, 26-27; II, iii, 20-21; II, iv, 29-30; IV, i, 20-22; V, i, 5-6
— educational: IV, i, 28; IV, iv, 34
Thorne, E. J., "Teaching is Not Salesmanship," III, iii, 5-6; "Automation, Education and Speech," IV, i, 14-18; "Teaching, 1, 2; Salesmanship, 1, 2," IV, iv, 21-24
Toastmasters International, V, i, 16-18
Tobal, Mary, L. M., "Personality Building Through Speech Training," III, i, 9-10
"Tokyo Rose," *See* d'Aquino, Felipe
Tribble, O. H., "Speech and the Will to Work," II, iv, 5-7
Tucholsky, C., "How to Make a Bad Speech," IV, iii, 31-32
Twain, M., I, i, 14(n.)
van Zandt, J. E., "What a Congressman Needs to Know about Parliamentary Procedure," IV, iv, 5-7
Walser, F., "Neglected Factors in East-West Negotiations," III, ii, 20-22
Walter, O. M., "Developing Confidence," II, iii, 1-7; "What You Are Speaks so Loud," III, ii, 3-6
Warner, K. W., "Winston Churchill's Proposal for a United Europe," II, iv, 17-21
Washington, G., II, i, 33(n.)
Weldon, L. W., "Another Look at Rapport," III, iii, 23-25
West, R., "The S Bomb," II, iii, 1; "Your Speech and the Stolen Towels: A Parable," V, ii, 3-4; "The Secrets Revealed," V, iv, 3-4
Wiksell, M. J., "Capitalizing on Criticism," III, iii, 13-14; "On Being Objective in Speaking," IV, ii, 25-27; "How to Talk Back to Someone who is Mad," V, iii, 3-5
Williamson, W., III, iii, 31
Wills, E., III, iii, 30
Woods, D. L., "Is Radio Drama a Dying Art?", III, iii, 17-20; "Radio Drama Revisited," IV, iii, 27-30; "And that Reminds Me of . . .", V, iv, 11-12
Wylie, Elinor, II, ii, 23-24
Youngerman, H. C., "Propaganda and Public Address," I, i, 15-17
Zelko, H. P., "Managing Your Conference," II, ii, 6-8; "How to Make an Effective Speech," IV, iii, 24-27

TODAY'S SPEECH

The Following Back Issues May Be Ordered at Prices Indicated:

Vol. I, No. 1	50¢	Vol. III, No. 3	50¢
Vol. II, No. 2	50¢	Vol. III, No. 4	50¢
Vol. II, No. 2	50¢	Vol. IV, No. 2	50¢
Vol. II, No. 3	50¢	Vol. IV, No. 3	50¢
Vol. II, No. 4	50¢	Vol. IV, No. 4	50¢

New Subscriptions May Be Entered to Commence with Vol. VI, No. 1, January, 1958, at Following Prices:

One Year	$1.50
Two Years	$2.50
Three Years	$4.00

Twenty (20) or more copies all sent to one address (for use in schools, adult speech classes, or for personnel in business and industry): — $1.00 per year for each subscription.

Twenty (20) or more copies of two issues (Sept.-Nov., or Jan.-Apr.) — especially valuable for use in classes during a single semester — all sent to one address: .50¢ for each subscription.

Send Subscription and Check to:

MRS. KATHRYN DEBOER, *Circulation Manager*
TODAY'S SPEECH
300 Sparks Bldg.
The Pennsylvania State University
University Park, Pennsylvania

H 8170 (T)